

# FROM PAPER TO DIGITAL - LOCAL HISTORY JUST A CLICK AWAY

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**SORINA STANCA**

MANAGER

"OCTAVIAN GOGA" CLUJ COUNTY LIBRARY



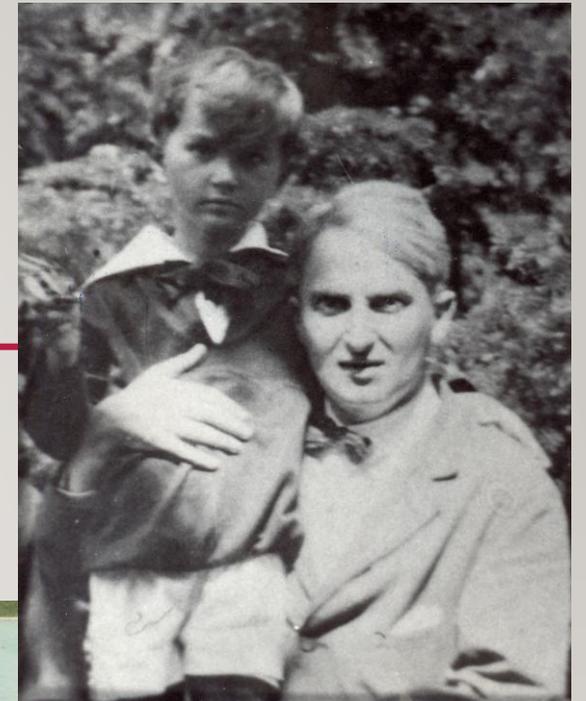
Biblioteca Județeană  
Octavian Goga  
Cluj

# A MUSEUM IN A PUBLIC LIBRARY

- Who was Emil Isac?
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- Born in a family of intellectuals
  - Father: Aurel Isac, lawyer and participant in the Memorandum Movement (defending Romanians' rights in Transylvania)
  - Mother: Elisabeta (Eliza) Roşescu, Art teacher
  - Studied at several high schools in Cluj, Năsăud, and Sibiu
  - Graduated from the Faculty of Law and Social Sciences in Cluj
  - Spent most of his life in Cluj, a major center of Transylvanian Romanian culture
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# A MUSEUM IN A PUBLIC LIBRARY

- Who was Emil Isac?



# A MUSEUM IN A PUBLIC LIBRARY

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Since 2001, the museum's collections have been part of the heritage of the "Octavian Goga" County Library in Cluj.

The heritage includes:

- Books
- Serial publications
- Manuscripts
- Photographs
- Graphics
- Posters
- Flyers
- Personal items
- Furniture

# A MUSEUM IN A PUBLIC LIBRARY

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## Main objectives

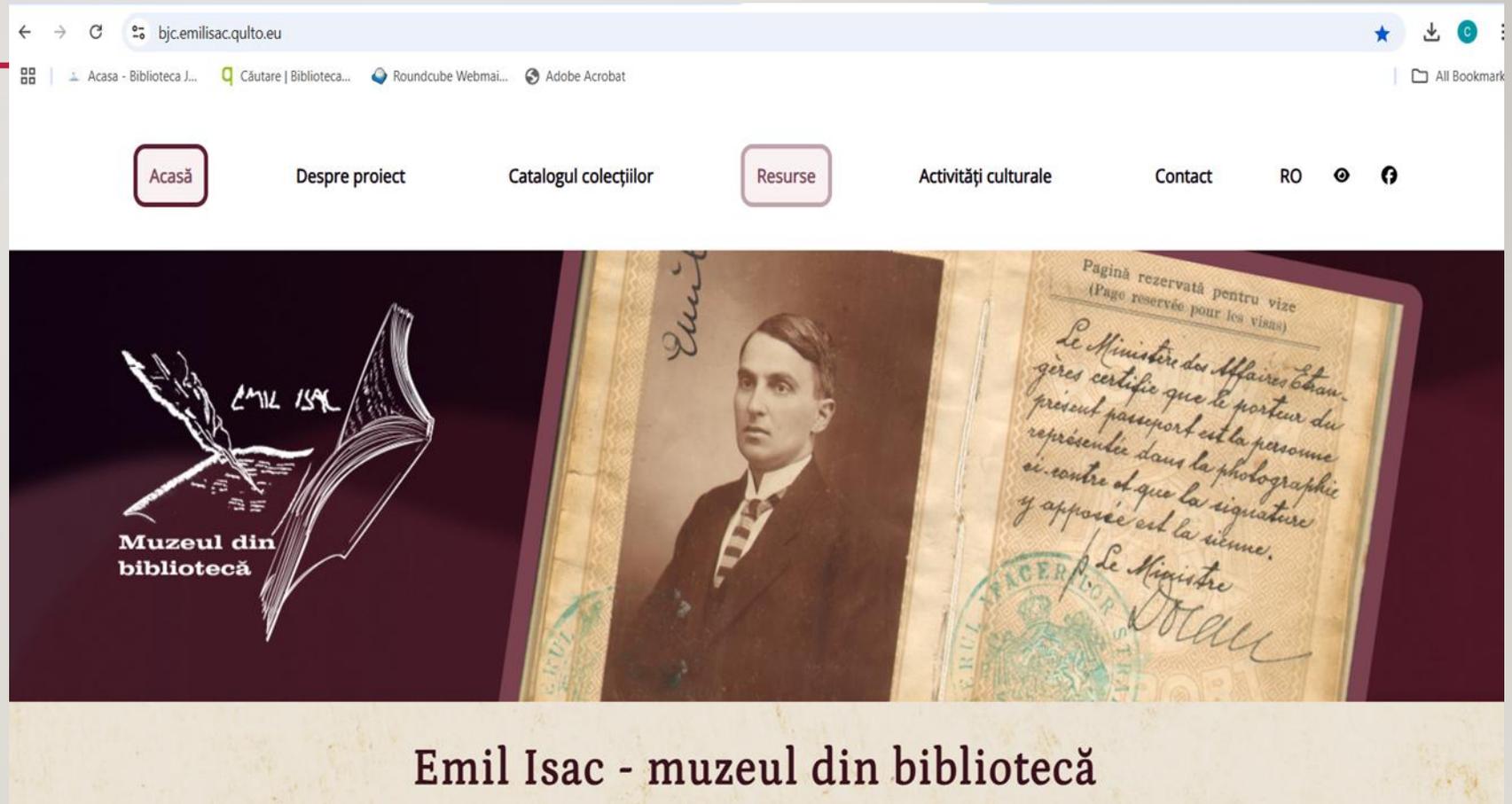
- ✓ creating the Emil Isac virtual museum as a single access point
- ✓ transforming the experience of visiting the physical museum space into an interactive experience
- ✓ organizing educational workshops aimed at attracting public interest



# A MUSEUM IN A PUBLIC LIBRARY

Project results

✓ Museum's website



# A MUSEUM IN A PUBLIC LIBRARY

## Project results

- ✓ Museum's-specific database - Collections catalogue

The screenshot displays the website interface for the 'Catalogul colecțiilor. Emil Isac - Muzeul din bibliotecă'. The browser address bar shows the URL: `colectiispecialebjc.collections.qulto.ro/online-collection/-/results/init`. The page features a search bar with the text 'căutare Orice subiect' and a search icon. Below the search bar, there is a checkbox for 'Disponibil în format electronic' and a link for 'Căutare avansată'. The main content area shows '1.459 Înregistrări' and a filter section with 'Ascunde filtrele' and '1./61' items. There are also options for 'Selectează tot', 'Share', 'Sortare: Relevantă', 'Grid/Listă', and 'Rezultate/pagină: 24'. The footer contains 'Contact', 'Conținut: Biblioteca Județeană "Octavian Goga" Cluj © 2024', 'Copyright © 2016 - 2024', and the 'qulto' logo.

# A MUSEUM IN A PUBLIC LIBRARY

Project results

✓ Infokiosk terminal



# A MUSEUM IN A PUBLIC LIBRARY



Project results  
✓ Exhibition showcases



# A MUSEUM IN A PUBLIC LIBRARY

Educational workshops  
for high school and college students

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# A MUSEUM IN A PUBLIC LIBRARY

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## Conclusions

- Modern technology and equipment were used to create an interactive and captivating virtual experience
- Each object on display is accompanied by detailed descriptions, and visitors can freely navigate the museum, having the opportunity to delve into the details of each piece

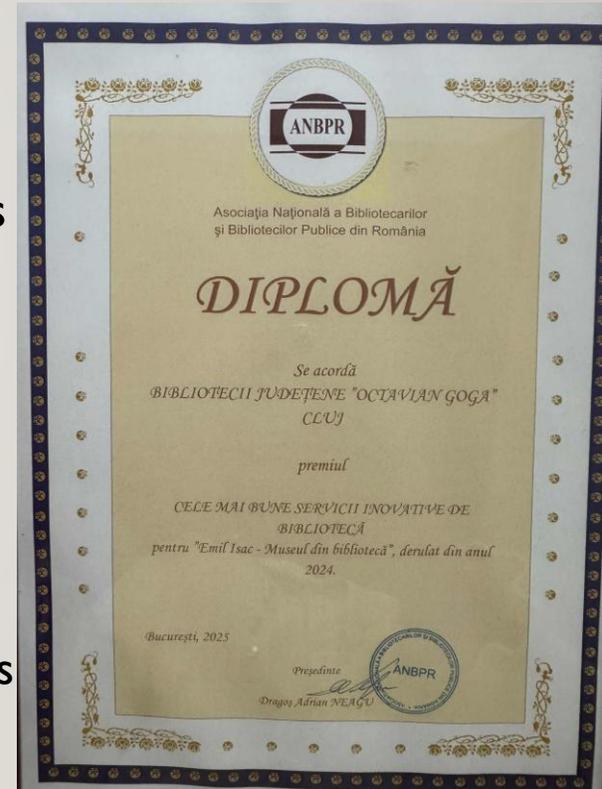
# A MUSEUM IN A PUBLIC LIBRARY

## Conclusions

- Through this project, we want to keep the memory alive and offer a unique experience to all those who want to discover the life and work of Emil Isac, an author who has marked Romanian culture since the beginning of the 20th century



The project received the award for best library services from the Professional Association this year.



# VISITING CLUJ (*CUTREIER CLUJUL*) APP

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- To promote and preserve local cultural heritage among young people, an application was created, Cutreier Clujul, a tool that connects the general public to the values of cultural heritage.
- Thematic routes in our city were uploaded and described in the application, thus providing information about monuments, churches, historical buildings or other tourist attractions.



## CUTREIER CLUJUL

Descoperă Cluj-Napoca la pas!

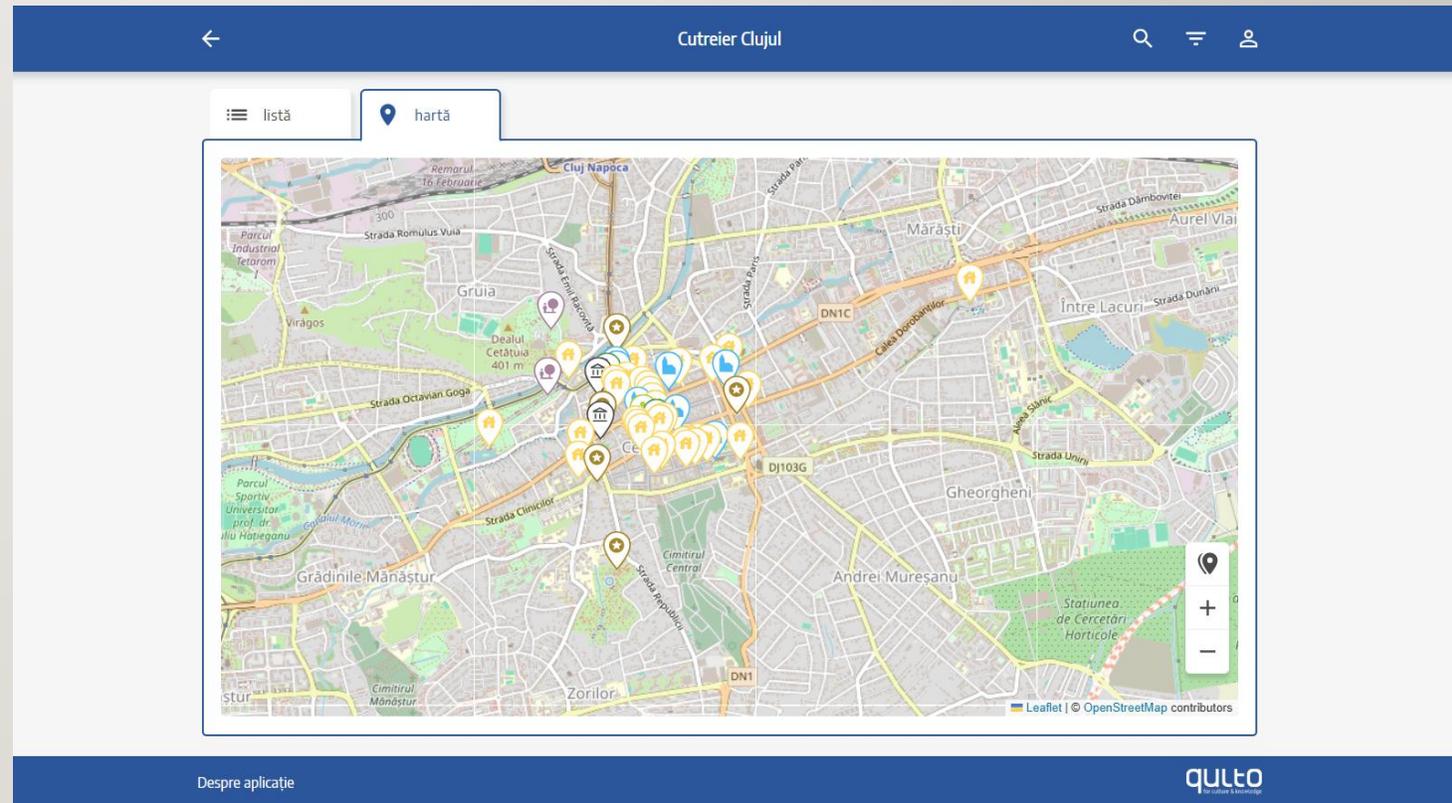
Te invităm la o tură de cultură în Cluj-Napoca să afli mai multe despre clădiri, locuri și istoria lor! Participă la concursul organizat de către bibliotecă, detalii în secțiunea Despre aplicație.

Atracții

Jocuri

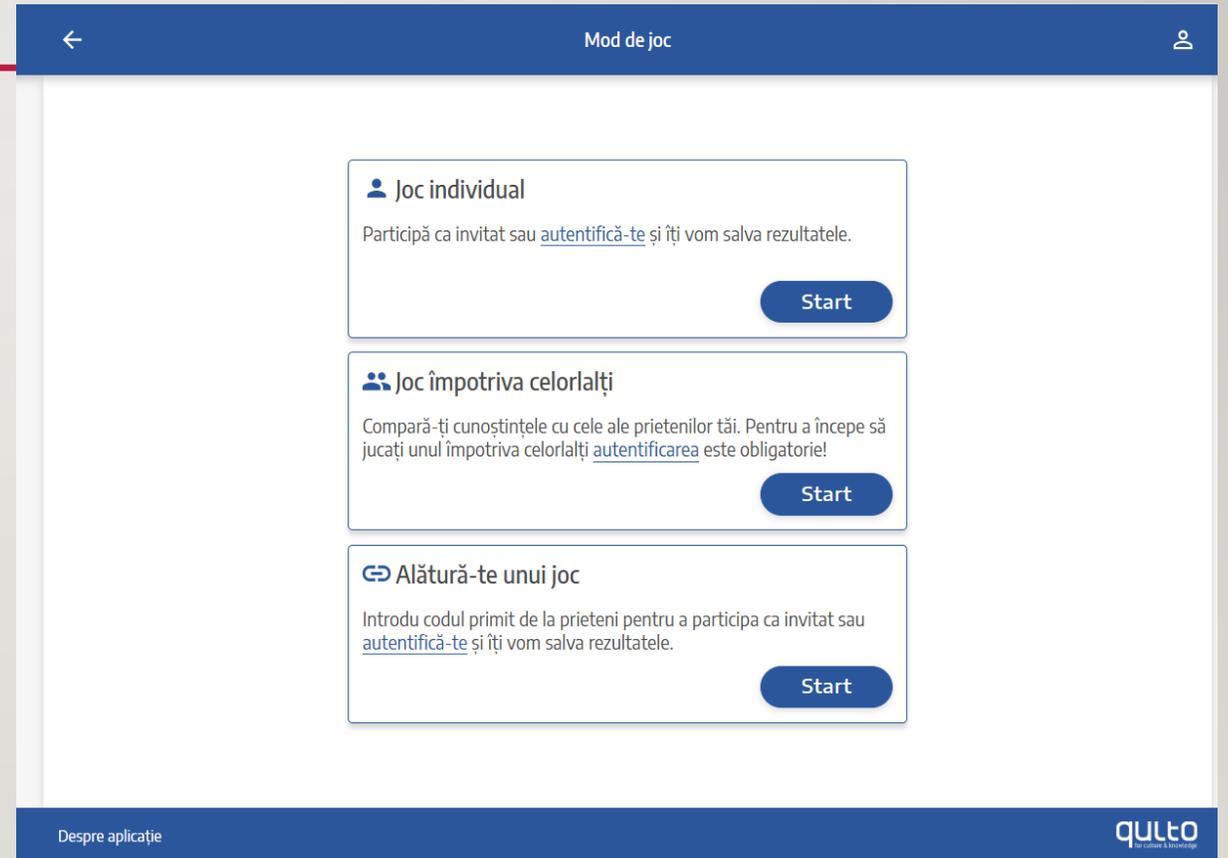
# VISITING CLUJ (*CUTREIER CLUJUL*) APP

- The *Cutreier Cluj* application aims to encourage cultural tourism, being a quick and easy-to-use tool that allows users to follow thematic routes dedicated to local cultural values.
- It can be used both in the city, as a tourist guide, on mobile, and from home, to plan a visit, from any type of computer (laptop, desktop) or tablet.



# VISITING CLUJ (*CUTREIER CLUJUL*) APP

- Single-player game
- Multiplayer game / Play against others
- Join a game



# THANK YOU!

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